

## This That & Those — Sponsorship Invitation

This That & Those — a place of peace, community and unexpected joy — is a locally owned and operated small business located in Jennings, NSW, serving both the Jennings/Wallangarra community and the many travellers who pass through the region daily.

My family moved here when I was one. Mum worked at the abattoir and my dad at the army. Though I left at 15, I am back and Jennings is once again home. I am passionately committed to the people and excited about the opportunity ahead.

Over the past three years, significant time, effort and personal investment have gone into establishing the business as a welcoming destination offering coffee, home baking, locally made gifts and souvenirs, sewing and mending services, fabric and haberdashery supplies, and a place where people can stop, connect and enjoy genuine country hospitality.

The business was established in response to a recognised need within the local community, including support for an ageing population, improved access to services, opportunities for local participation, and the creation of a welcoming space for both residents and visitors alike.

Since opening, we have continued to invest in improving the customer experience, expanding displays, improving signage and increasing product offerings, creating an environment that encourages travellers to stop and spend time in the area. We are at an important inflection point, with growing momentum and community interest positioning us well for significant growth, and we continue to receive positive feedback from both locals and visitors who value having these services available.

We are seeking sponsorship and support to assist with maintaining and growing the business during this important stage of development. Support would help ensure the continued operation of the business, contribute towards operating expenses, and create opportunities to employ local people, allowing further development of products, services and community-focused activities.

With your sponsorship, you become part of what makes this possible. Every contribution helps preserve a welcoming place where locals can gather, travellers can rest, and regional community connections continue to thrive.

Sponsorship support contributes toward three key priorities:

- Creating local employment opportunities
- Improving infrastructure that supports customer comfort and dignity
- Enhancing outdoor facilities for locals and travellers

As support grows, these priorities will be implemented in stages and sponsors will receive updates on progress and outcomes.

We look forward to working with you and keeping you updated with progress and outcomes from your sponsorship.

There is no set amount required or requested. If you would like to support us, we thank you. Every contribution helps keep the doors open, expand services, and grow opportunity for the Jennings and Wallangarra community.

In recognition of sponsorship support, we are pleased to offer acknowledgement through in-store signage, inclusion on our social media platforms and website, and association with a community-focused business committed to the heart of regional Australia.

Our vision is simple: to continue building a welcoming country destination that supports local people, serves travellers well, showcases local creativity and contributes positively to the future of Jennings and Wallangarra.

We welcome the opportunity to discuss sponsorship and patronage options with organisations and individuals who share a commitment to regional communities and sustainable local development.

Thank you for your time in reading and responding to this.

When you are ready to get in touch please contact Amanda Blackman directly on 0423 216 230.

Amanda Blackman

This That & Those

2 Andersons Lane,  
Jennings NSW 4383

[www.thisthatthose.au](http://www.thisthatthose.au)

amanda@thisthatthose.au